



PT. APM ARMADA AUTOPARTS

Automotive Interior Components Manufacturer

COMPANY PROFILE



Contents

01 ABOUT OUR COMPANY

02 LINE OF BUSINESS

03 TESTING FACILITIES





PT. APM ARMADA AUTOPARTS

Automotive Interior Components Manufacturer

01

ABOUT OUR COMPANY





PT. APM ARMADA AUTOPARTS

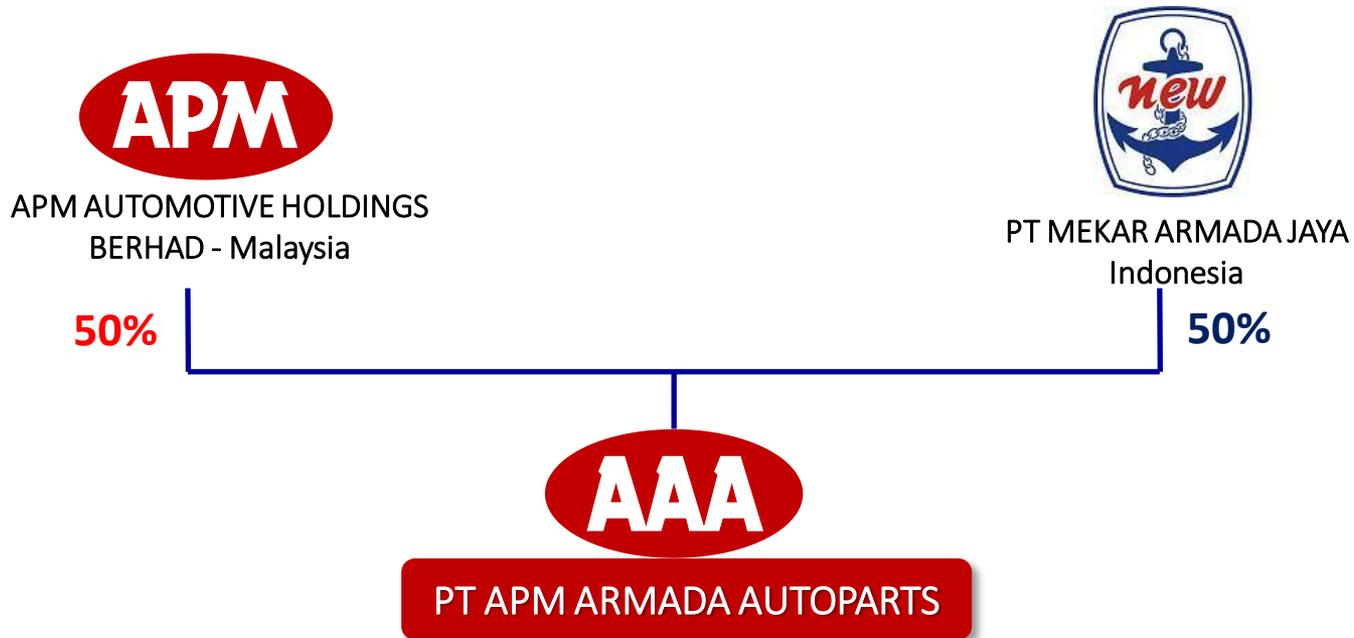
Automotive Interior Components Manufacturer

1. Address : Jl. Kenari Raya Blok G2 No 15-16
Delta Silicon 5, Lippo Cikarang Bekasi
2. Date of Incorporation : April 15, 2002
3. Status : Joint Venture APM Malaysia & Mekar Armada Jaya Indonesia
4. Core Business : Automotive Interior Components Manufacturer
5. Paid up Capital : USD 8.8 millions
6. Revenue 2023 : USD 24.7 millions
7. Land Areas : 40,000 m²
8. Factory Areas : 19,000 m²
9. Office Area : 2,880 m²
10. Number of Employee : 314 people
11. Customers : Daihatsu, Toyota, Mitsubishi, Suzuki, Hino, Isuzu
Honda, Wuling, Hyundai, Daimler Truck, Hyundai Transys.

PT. APM ARMADA AUTOPARTS

Automotive Interior Components Manufacturer

Joint Venture Portion of Share



About Share Holder



Mekar Armada Jaya - Indonesia

An Indonesian company which have business area in

AUTOMOTIVE TRADING

1. Armada Auto Tara (Isuzu & Daihatsu)
2. Armada Banda Jaya (Suzuki)
3. Armada International Motor (Isuzu & Daihatsu)
4. Armada Perkasa Mobilindo (Suzuki)
5. Armada Tunas Jaya **Abadi** (Honda Motorcycle)
6. Armada Tunas Jaya (Honda Motorcycle)
7. Auto Harapan Jaya (Used Car)
8. Bumen Reja Abadi (Mitsubishi)
9. Lumenindo Gilang Cahaya (Honda Motorcycle)
10. Tunas Jaya Mekar A (Honda Motorcycle)
11. Tunas Mobil (Honda)

MANUFACTURE

1. APM Armada Autoparts (Automotive Accessories)
2. Ito Seisakusho Armada (Stamping Part)
3. Kreasindo Jayatama Sukses (Automotive Accessories & Leather Seat)
4. Kreasindojaya Sentosa (Automotive Accessories & Leather Seat)
5. Mekar Armada Jaya (Stamping Part)

FINANCE

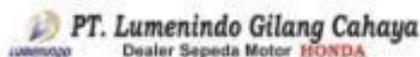
1. Armada Finance (Finance services)
2. BPR Artha Kekar Sokaraja (Retail Banking)
3. BPR Artha Mertoyudan (Retail Banking)
4. BPR Artha Mlatindah (Retail Banking)
5. Commerce Finance (Consumer Financing)

OTHERS

1. Armada Hadagraha (General Contractor)
2. Armada Investama (Resort & SPA)
3. Armada Jaya Abadi (Refuel Station)
4. Armada Town Square (Shopping Mall)
5. Armada Valasindo (Money Changer)
6. Citra Classic Furniture (Meuble Quality Export)
7. Grand Artos (Hotel, Tour & Travel)
8. Mekar Armada Investama (Holding Company)
9. Techno Mesin Utama (Trading Machinery Industry)



Honda Tunas Jaya



About Share Holder

Suspension Division

1. **APM Shock Absorbers Sdn. Bhd. (Port Klang)**
Land area : 74,055 sq ft. Built-up : 52,528 sq ft.
2. **APM Springs Sdn. Bhd. (Port Klang)**
Land area : 398,636 sq ft. Built-up : 208,206 sq ft.
3. **APM Coil Springs Sdn Bhd (Port Klang)**
Land Area : 11,242m² Built-up : 5,530m²

Electrical & Heat Exchange Division

4. **APM Climate Control Sdn Bhd (Port Klang)**
Land Area : 246,710 sq ft. Built-up : 150,800 sq ft.
5. **APM Auto Electrics Sdn Bhd (Tanjong Malim)**
Land Area : 118,403 sq ft. Built-up : 55,820 sq ft.

Interior & Plastics Division

6. **Auto Parts Manufacturers Co. Sdn Bhd (Bukit Beruntung)**
Land Area : 174,240 sq ft. Built-up : 87,120 sq ft.
7. **APM Plastics Sdn Bhd (Bukit Beruntung)**
Land Area : 348,480 sq ft. Built-up : 187,453 sq ft.
8. **Fuji Seats (Malaysia) Sdn Bhd (Bukit Beruntung)**
Land Area : 87,120 sq ft. Built-up : 43,560 sq ft.
9. **APM Seatings Sdn. Bhd. (Port Klang)**
10. **APM Automotive Modules Sdn Bhd**
11. **APM IAC Automotive Systems Sdn Bhd (Bukit Beruntung)**
Land Area : 87,120 sq ft. Built-up : 40,000 sq ft.

Engineering Division

12. **APM Engineering & Research Sdn Bhd (Saujana Subang)**

Marketing Division

13. **APM Auto Parts Marketing Sdn Bhd (Port Klang)**
14. **APM Auto Parts Marketing (Malaysia) Sdn Bhd (Port Klang)**



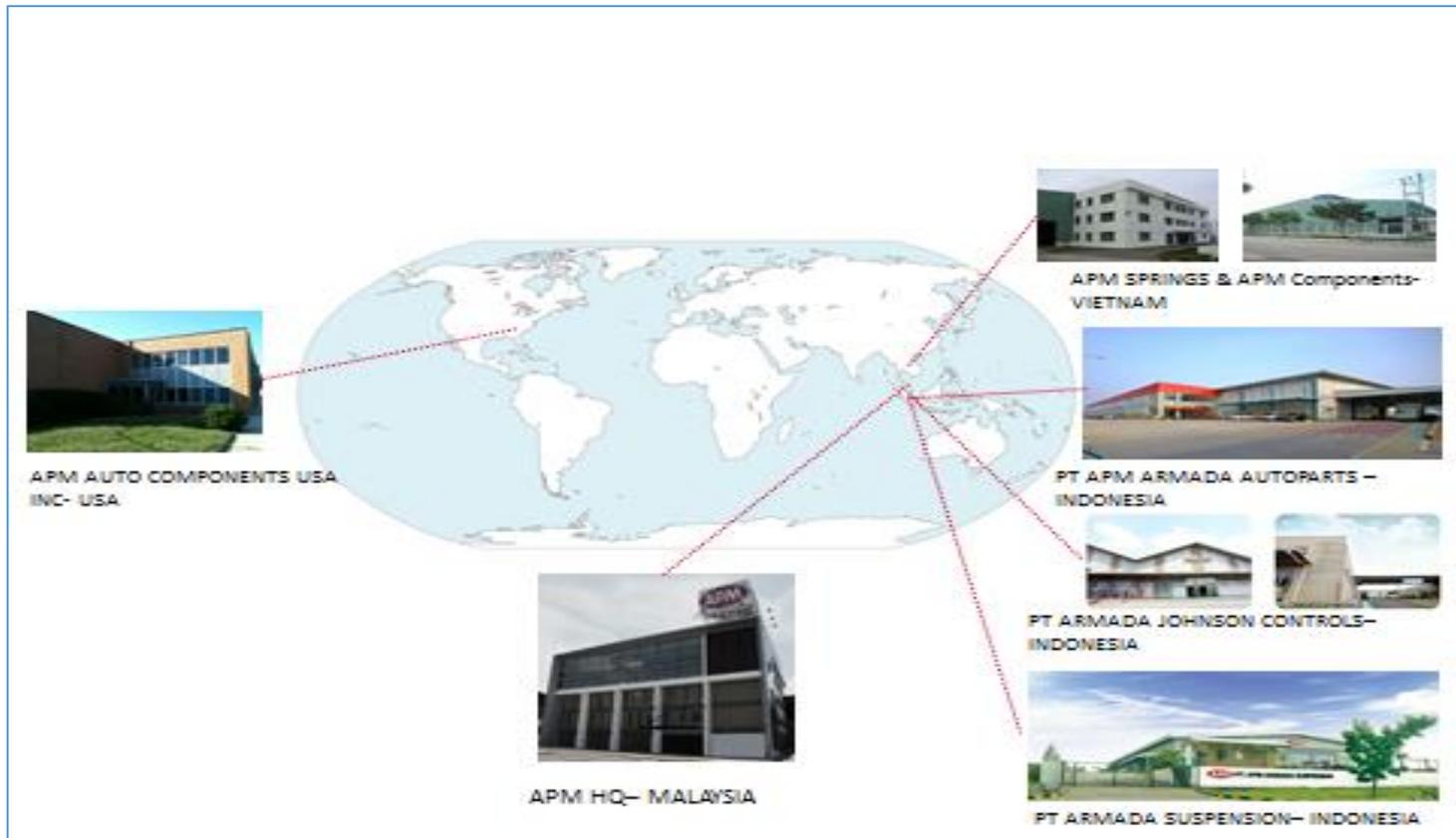
APM Automotive Holding Bhd Malaysia



About Share Holder

 **APM Automotive Holding Bhd - Malaysia**

APM Overseas Group of companies



Our Location



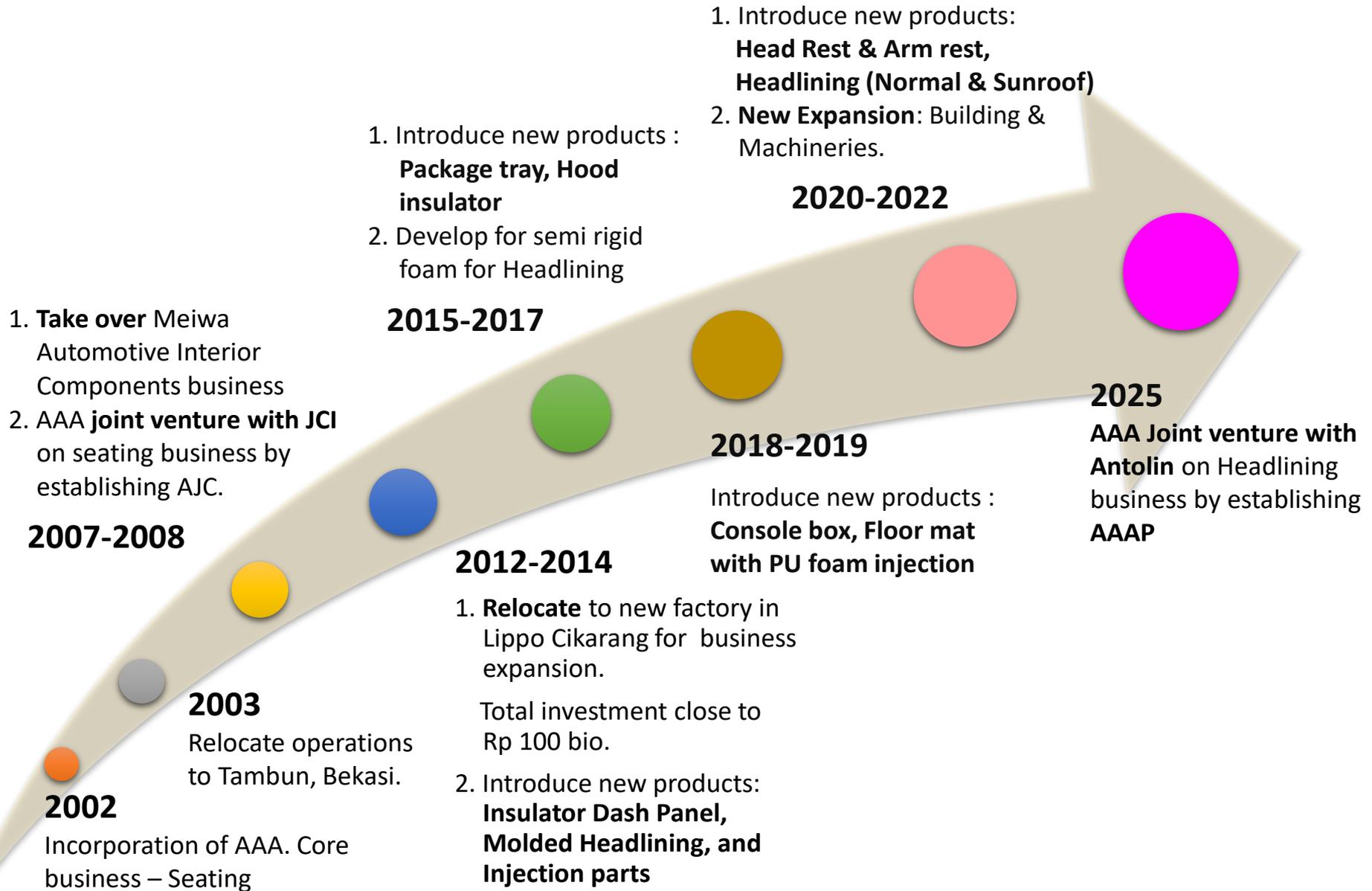
VISION

BECOME A GREAT AND RELIABLE AUTOMOTIVE INTERIOR COMPONENTS MANUFACTURER IN INDONESIA

MISSION

- *TO SUPPLY HIGH QUALITY AUTOMOTIVE INTERIOR COMPONENTS TO NATIONAL AND TO REGIONAL AUTOMOTIVE INDUSTRIES*
- *TO SUPPORT THE DEVELOPMENT OF NATIONAL AUTOMOTIVE INDUSTRY*

Our Milestone

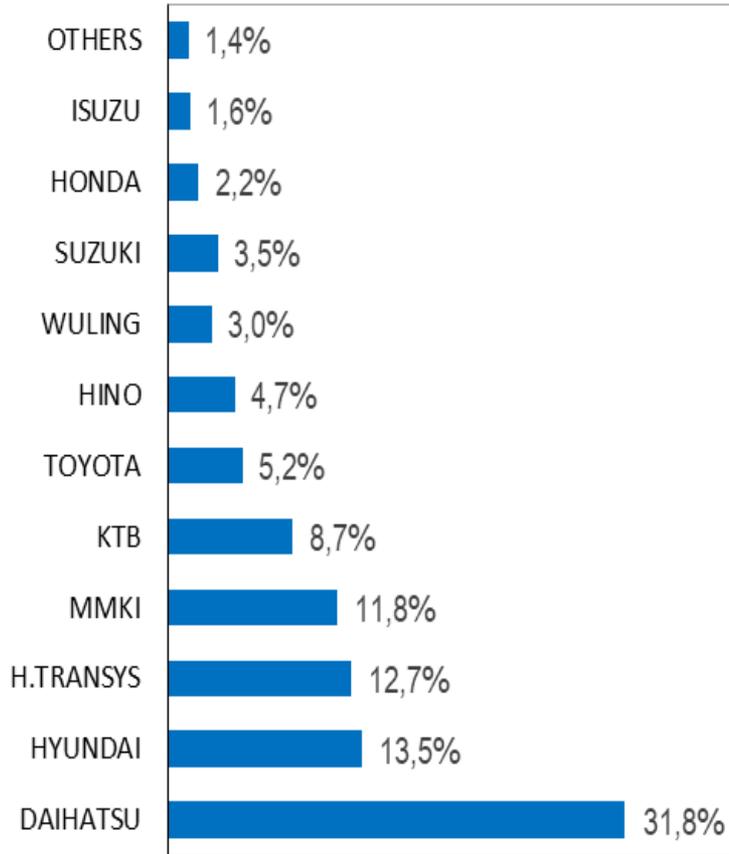


Our Sales

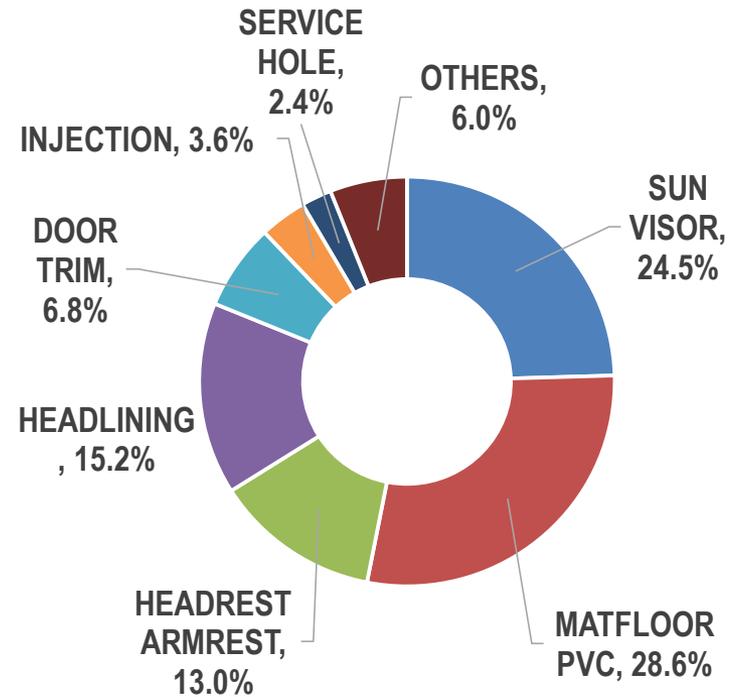
(Updated FY 2025)



By Brands



By Products



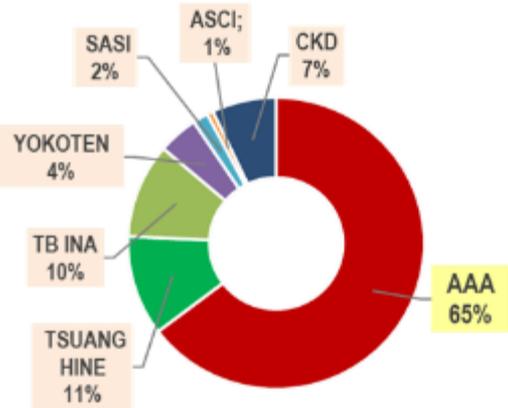
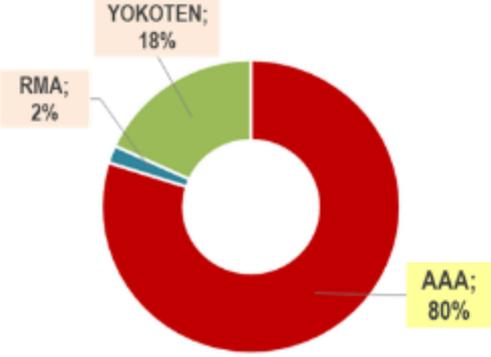
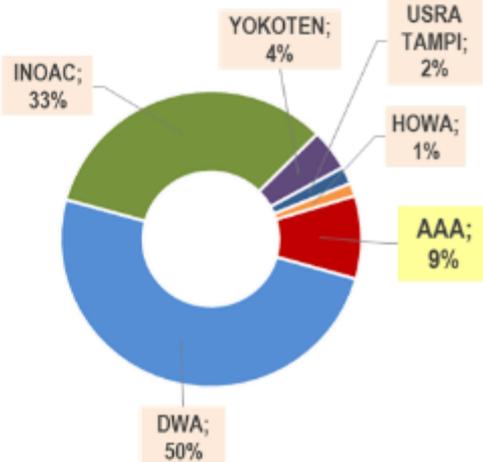
Our Products

Automotive Interior Components



Our Customers



	SUN VISOR	FLOOR MAT PVC	HEADLINING																																						
PRODUCT																																									
CUSTOMER	 DAIHATSU  TOYOTA  SUZUKI  HONDA  MITSUBISHI  ISUZU  HINO  Mercedes Benz	 DAIHATSU  TOYOTA  SUZUKI  MITSUBISHI  HINO  Mercedes Benz  ISUZU	 MITSUBISHI  ISUZU  HYUNDAI  WULING MOTORS																																						
MARKET SHARE	 <table border="1"> <caption>Market Share for Sun Visor</caption> <thead> <tr> <th>Customer</th> <th>Market Share</th> </tr> </thead> <tbody> <tr> <td>AAA</td> <td>65%</td> </tr> <tr> <td>TSUANG HINE</td> <td>11%</td> </tr> <tr> <td>TB INA</td> <td>10%</td> </tr> <tr> <td>YOKOTEN</td> <td>4%</td> </tr> <tr> <td>SASI</td> <td>2%</td> </tr> <tr> <td>CKD</td> <td>7%</td> </tr> <tr> <td>ASCI</td> <td>1%</td> </tr> </tbody> </table>	Customer	Market Share	AAA	65%	TSUANG HINE	11%	TB INA	10%	YOKOTEN	4%	SASI	2%	CKD	7%	ASCI	1%	 <table border="1"> <caption>Market Share for Floor Mat PVC</caption> <thead> <tr> <th>Customer</th> <th>Market Share</th> </tr> </thead> <tbody> <tr> <td>AAA</td> <td>80%</td> </tr> <tr> <td>YOKOTEN</td> <td>18%</td> </tr> <tr> <td>RMA</td> <td>2%</td> </tr> </tbody> </table>	Customer	Market Share	AAA	80%	YOKOTEN	18%	RMA	2%	 <table border="1"> <caption>Market Share for Headlining</caption> <thead> <tr> <th>Customer</th> <th>Market Share</th> </tr> </thead> <tbody> <tr> <td>DWA</td> <td>50%</td> </tr> <tr> <td>INOAC</td> <td>33%</td> </tr> <tr> <td>AAA</td> <td>9%</td> </tr> <tr> <td>YOKOTEN</td> <td>4%</td> </tr> <tr> <td>USRA TAMPI</td> <td>2%</td> </tr> <tr> <td>HOWA</td> <td>1%</td> </tr> </tbody> </table>	Customer	Market Share	DWA	50%	INOAC	33%	AAA	9%	YOKOTEN	4%	USRA TAMPI	2%	HOWA	1%
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Our Customers



	DOOR TRIM	BOARD ASSY	PACKAGE TRAY	INSULATOR	HEAD-ARMREST
PRODUCT					
CUSTOMER	 DAIHATSU  TOYOTA  SUZUKI	 DAIHATSU  TOYOTA  MITSUBISHI	 DAIHATSU  TOYOTA  HYUNDAI	 WULING MOTORS	 HYUNDAI

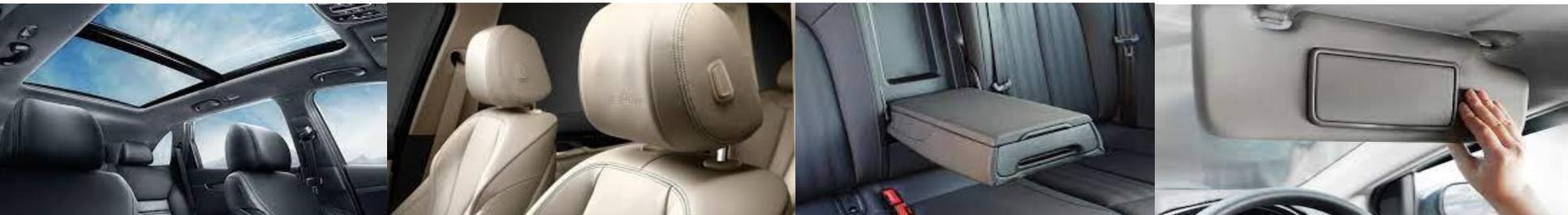


PT. APM ARMADA AUTOPARTS

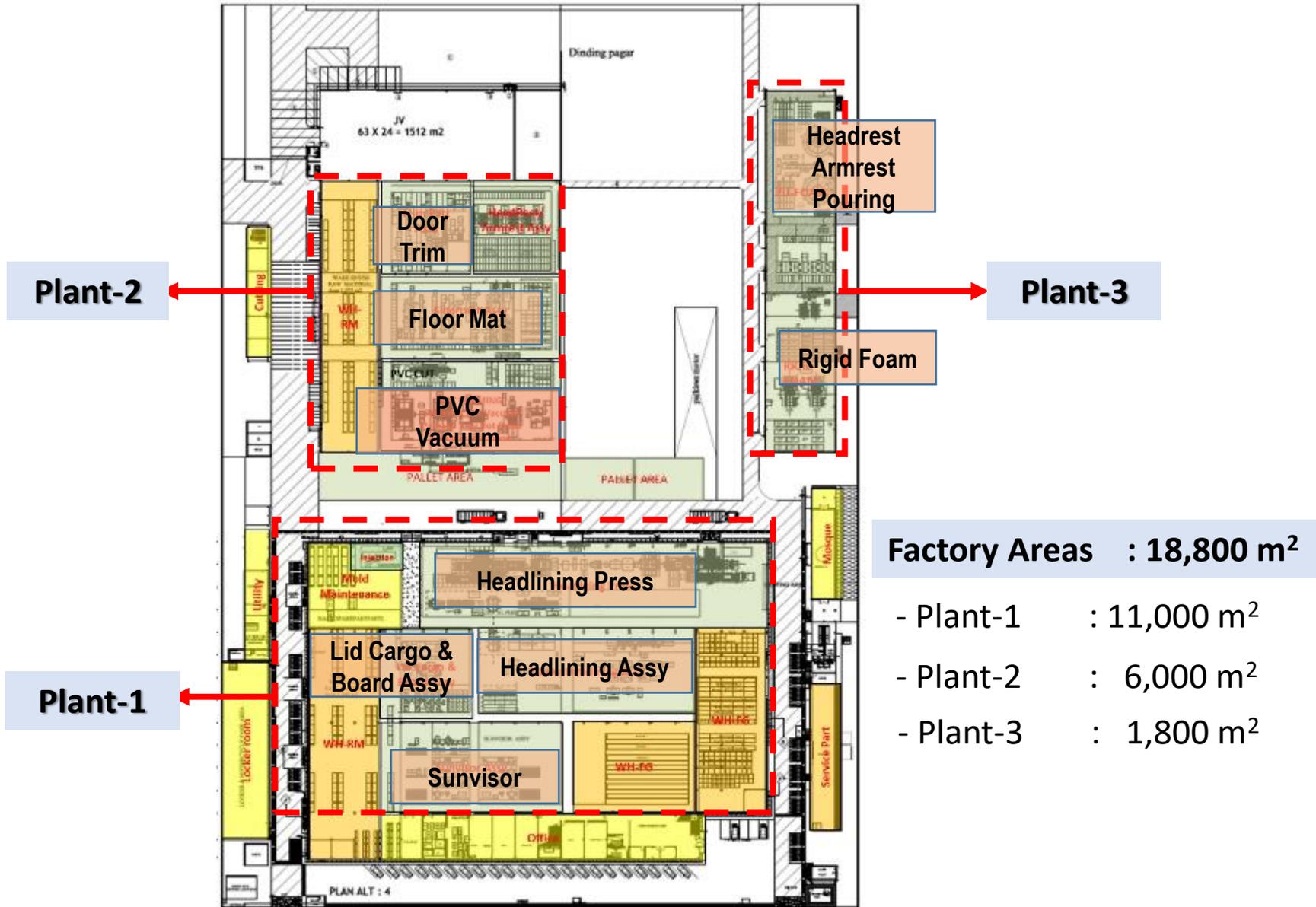
Automotive Interior Components Manufacturer

02

LINE OF BUSINESS



Plant Layout



1. Sunvisor



- Product : Daihatsu (D01N, D40, D26, D55)
Mitsubishi, Honda,
Hyundai, Isuzu, Hino,
Suzuki, Mercedes Benz
- Number of Lines : 4 Lines
- Welder : 8 High Frequency Welder
- Tube Welder : 4 Machine
- Man Power : 24 MP/ shift
- **Capacity : 70 ~ 180 UPH**



2. Floor Mat

- Product : Mat Floor Set
Mat Floor Front
Mat Floor Service Hole &
Engine Cover
- Process : Cutting - Sewing - Glue Spray - Button
- MP-Process : 10 MP/ Shift
- Capacity : **33 UPH**



3.1 Headlining Press

Line #1 (Full Auto)

- Press Machine 315 T :
2 UNITS
- PU Foam Pick Up Machine
- Glue Coating Machine
- Catalyst Spray Machine
- Fiber Crusher Machine
- Non Woven Auto Cutter
- Waterjet Robot #2

- Product : Hyundai Creta/SU2ID
- HL Type : Normal Roof & Sun Roof



Capacity 30 pcs/hour

3.2 Headlining Press

Line #2 (Full Auto)

- Press Machine 315 T :
2 UNITS
- PU Foam Pick Up Machine
- Glue Coating Machine
- Catalyst Spray Machine
- Fiber Crusher Machine
- Non Woven Auto Cutter
- Waterjet Robot #2

- Product : Hyundai Creta/SU2ID
- HL Type : Normal Roof & Sun Roof



Capacity 30 pcs/hour

3.3 Headlining Press

Line #3 (Manual)

- Press Machine 200 T :
2 UNITS
- Glue Coating Machine
- Catalyst Spray Machine
- Waterjet Robot, ABB-6 axis :
2 units



- Product : Wuling
(Confero, Cortes, Almaz, Alves)
Isuzu (F-Series)
Mitsubishi (Fuso TA)
- HL Type : Normal Roof & Sun Roof

Capacity 20 pcs/hour/machine

4.1 Headlining Assy

Line #1 (Full Auto)

- Robot Cutter
- Frame Assy
- Robot Hot Melt Glue Application
- Auto Press Frame
- Robot Glue Spray Application
- Auto Press Folding
- Trim Part Assembly

- Product : Hyundai Creta/SU2ID
- HL Type : Sun Roof



Capacity 24 pcs/hour

4.2 Headlining Assy

Line #2 (Manual)

- 3 Lines
- Frame Assembly
- Folding Machine
- Trim Part Assembly



- Product : Wuling
(Cortes, Almaz, Alves)
- HL Type : Sun Roof

Capacity 10 pcs/hour/line

5. Headrest & Armrest

Pouring

- Process : Open Pouring, Demolding, Cleaning, Setting & Finishing
- Machine : 3 High Pressure Foam Injection
2 Rotary Table
- MP-Process : 8 MP/ Shift
- Capacity : 274 UPH

Assembling

- Process : Wrapping
- Machine : Vacuum Wrap
- No. of Lines : 9 Lines
- MP-Process : 2 MP/Line/ Shift
- Capacity : 274 UPH/ Line





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03

TESTING FACILITIES



1. Design Tool

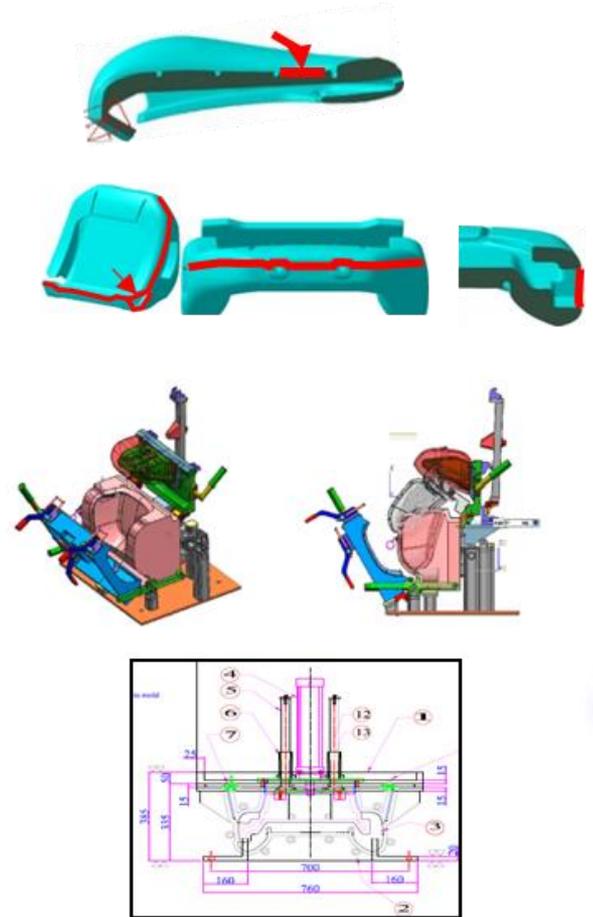
(Support By APM Malaysia R&D)



1 unit CATIA V5 2019

[Feasibility study

- simulation mold design concept
- design review before hard tooling]



2 piece / 3 piece mold with
EDM parting line

2. Universal Testing Machine



Types of Testing :

- Tensile Strength
- Elongation
- Tear Strength
- Peel Strength
- Shear Strength
- Weld Strength
- Circular Modulus Test
- Cross Tensile Strength Test In Normal State
- Bending Test
- Crumple Resistance

3. Climate Chamber Machine



Types of Testing :

- Heat Aging Test
- Heating Loss
- Heat Aging Resistance
- Shear Strength Before & After Heat Aging
- Peel Strength Before & After Heat Aging
- Thermal Resistance
- High Temperature Creep
- Cross Tensile Strength Test After Heat Aging
- Fade Resistance
- Tack Free Resistance
- Volatilization Weight Loss (%)

4. Rotation Portable-CMMs



Function:

- Dimensional Measurement
- Scanning
- Reverse engineering



Specification and testing :

- Range Freq. 63Hz -63kHz
- Inner Diameter test : 100mm & 30mm
- Sound Absorption Test



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Thank You